



ONE PLATFORM FOR
AGRICULTURAL
& FARMING
NEEDS

6th

An International Exhibition on
Agriculture Machinery & Dairy Technology

India AGRIEXPO

30th, 31st Jan, 1st Feb 2026

Ludhiana Exhibition Centre
G.T. Road, Sahnewal, Ludhiana

250+
Exhibitors

3000+
Product & Services

2500+
Dealers / Distributors

35000+
Progressive Farmers



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For More Details:

+91 98759-53275

info@agriproexpo.com



India Agri Expo -2024. India prime agricultural Trade Fair in northern region was held from 5 - 8 December 2024 at Ludhiana Exhibition Centre, Sahnewal , Ludhiana , Punjab India . UMCPL organize IAE since 2019 and the 4th edition was successfully concluded on 8 December 2024.

Present Dignitaries are Dr. Nachiket Director CIPHET, S. Aadwinder Singh President PSAIMA, S. Baldev Singh Chairman PSAIMA, Sh. Vijay Kumar Director WASME, Dr. Surinder Singh Tech Advisor AMMA INDIA, S. Sarabjit Singh Vice Chairman AMMA INDIA,

The exhibition was Kickoff jointly by

Govt of India and Govt of Punjab and supported by PSAIMA, AMMA.India, PAU, CIPHET, ICAR, GADVASU & WASME



About Organiser

Udan Media & Communications Pvt. Ltd., founded in 2012, began with modest origins but a strong commitment to excellence. Today, it stands as a leader in organizing India's top exhibitions. With a focus on innovation and dedication, Udan has earned the trust of entrepreneurs, both locally and globally.

Our goal is to provide a robust platform for businesses to showcase their products, adopt new technologies, and navigate the global market. Through our exhibitions, we aim to support and empower enterprises, fostering growth and competitiveness in an ever-changing business world.

Driven by a passion for quality and a desire to build meaningful connections, Udan is known for its exceptional event organization. Our dedicated team works tirelessly to ensure that each exhibition exceeds expectations, offering participants valuable opportunities for networking, learning, and progress.

But Udan is more than just about events; it's about driving change and advancing progress. We are committed to creating environments where innovation thrives, partnerships flourish, and businesses succeed. With Udan, exhibitors and attendees can expect not just an event, but an immersive experience that inspires, connects, and transforms.



About India Agri Expo-2026



India Agri Expo stands as a premier platform for agricultural professionals and visionary investors to unlock the immense potential of emerging markets. It fosters valuable business connections, accelerates the adoption of groundbreaking innovations and technologies, and promotes seamless cross-border collaboration.

With a legacy spanning over three decades, India Agri Expo has evolved into a dynamic hub, offering comprehensive services tailored to empower young enterprises, start-ups, and established agri-businesses. The expo bridges the gap between industry leaders and farmers – both large and small – who form the backbone of the regional agricultural landscape.

About India Dairy Expo – Concurrent Event of India Agri Expo 2026

India Dairy Expo is a premier international exhibition dedicated to the dairy and animal husbandry sectors, held concurrently with India Agri Expo 2026. This platform brings together the entire dairy ecosystem, fostering collaboration, innovation, and growth among key stakeholders.

The expo offers a valuable opportunity for companies involved in Dairy Farming, Milk Production & Processing, Dairying, Packaging Machinery, Cold Chain Technology, Chillers, Cream Separators, Ice Cream, Ghee, and other value-added products to showcase their solutions and advancements.



International Delegates

Dialogue on Scale Appropriate Farm Mechanization in Global South

At India Agri Expo, we successfully organized a series of high-impact seminars featuring distinguished speakers, industry leaders, and international delegates from across the agricultural sector. These seminars served as a dynamic platform for the exchange of global best practices, cutting-edge innovations, and advanced agricultural technologies. The active participation of international delegates not only fostered cross-border collaboration but also created opportunities for bilateral trade, investment, and market expansion. Their insights introduced advanced farming techniques, sustainable solutions, and modern machinery, enabling farmers to adopt global standards and improve productivity. This knowledge-sharing initiative empowered the agricultural community with practical solutions to address current challenges, enhance operational efficiency, and significantly increase farmers' income. The presence of international stakeholders also strengthened India's position as a hub for agricultural innovation, paving the way for future collaborations and long-term growth in the sector.

PROMINENT SPEAKERS

Brian Phenox, Mwanika, Counsellor, Uganda Embassy
Charity Chingumbe, CEO, Rumpfi Enterprise, Zambia
Dr. HS Jat, Director ICAR-IIMR, India
Rabe Yahaya, Mechanisation Expert, IRRI
Mahesh k Gathala, -CIMMYT
Dr. HS Sidhu, Principal Engineer, PAU
Dr. ML Jat, Director ICRISAT
YS Saharawat, Director IFDC, USA
Madani Kouyat, Md Toguna Industries Bamako, Mali
Brehima Kouyate Advisor to The Minister of Agriculture Govt. Of Mali



EXPERT PANEL DISCUSSION AND EXHIBITIONS



Brehima Kouyate
ADVISOR TO THE MINISTER OF AGRICULTURE GOVT. OF MALI



YS Saharawat, Director IFDC, USA



**Madani Kouyat, MD Toguna Industries
Bamako, Mali**

International Delegates

Dialogue on Scale Appropriate Farm Mechanization in Global South

PROMINENT SPEAKERS PAU

Dr. Parminder Singh, PAU, Ludhiana
Dr. Reet Verma, KVK-PAU, Ludhiana
Dr. Arvind Preet Kaur, KVK-PAU, Ludhiana
Dr. Manjeet Singh, PAU, Ludhiana
S. Shergill, PAU, Ludhiana
Miss. Ravdeep Kaur, Dept. of Horticulture
Dr. Ramandeep Singh, PAU, Ludhiana
DR. Mahesh Narang, PAU, Ludhiana
DR. RS Grewal, GADVASU, Ludhiana
DR. Mandeep Singla, GADVASU, Ludhiana



DR. Ramandeep Singh, PAU ,Ludhiana



INNOVATIVE TECHNOLOGIES IN AGRO PROCESSING



India Agri Expo hosted impactful seminars with leading experts from PAU, GADVASU, and CIPHET, alongside distinguished foreign delegates, delivering cutting-edge insights on advanced agricultural technologies and sustainable practices. These seminars were a game-changer—empowering farmers with practical solutions to boost productivity and maximize income. The participation of international delegates opened doors to global collaborations, providing farmers and industry leaders with direct access to international markets and the latest innovations.

This powerful knowledge-sharing platform not only drove technological advancement but also reinforced India's position as a leader in modern agriculture, fostering long-term growth and transformative change.



MAXIMIZING DAIRY PROFITS, FEED & SILAGE, GENETICS & MILK VALUE EDITION



DR. Mahesh Narang, PAU, Ludhiana



DR. RS Grewal, GADVASU, Ludhiana



DR. Mandeep Singla, GADVASU, Ludhiana

PROMINENT SPEAKERS GADVASU

DR. Puneet Malhotra, GADVASU, Ludhiana
Dr. Sikhtejinder Singh, GADVASU, Ludhiana
Dr. Puneet Malhotra, GADVASU, Ludhiana
Dr. Sandeep Mann, Head ASEC Division
Dr. Nachiket, Director, CIPHET
Dr. Dhritiman Saha, Scientist (SS)
Dr. Ranjeet Singh, Head, TOT
S. Inderjeet Singh

B2B Meetings

The B2B meetings at India Agri Expo served as a dynamic platform for dealers and international buyers to engage in strategic discussions, explore new business avenues, and forge impactful collaborations. These focused interactions not only facilitated meaningful business dialogues but also led to the successful maturation of several high-value deals, fostering long-term partnerships and market expansion.

With a diverse showcase of cutting-edge agricultural technologies and innovations, the expo offered unparalleled exposure to emerging trends, enabling participants to strengthen their market presence, unlock new growth opportunities, and drive business excellence on a global scale.



India Agri Statics 2024

250
Exhibitors

10
Sponsors

1500
Products Displayed

100+
International Delegates

5000+
Dealers & Distributors

25000+
Progressive Farmers

Activities



Exclusive 10,000 Sq.mtrs. Open
area for Agri machinery & Machinery
Parts



Conferences, Seminars & Workshops



B2B Meetings with International
& Domestic Buyers



Vendor Development Program



Agri Implements Lucky Draw
for Farmers

- Tractors
- Harvester Combines
- Agricultural Implements
- Agricultural Machinery Parts
- Tyres
- Agri Inputs
- Irrigation & Water technology
- Biotechnology
- Floricultural / Organic Agriculture
- Greenhouse / Precise agriculture
- R&D
- Marketing and export services



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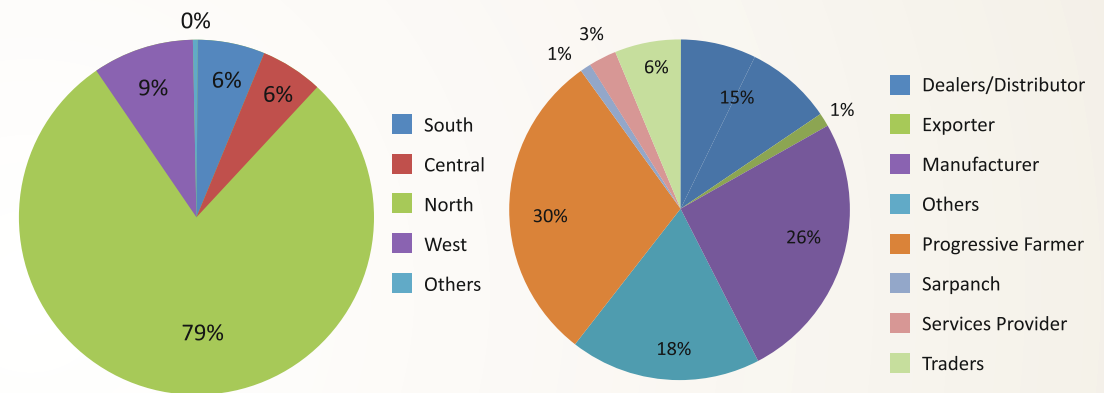
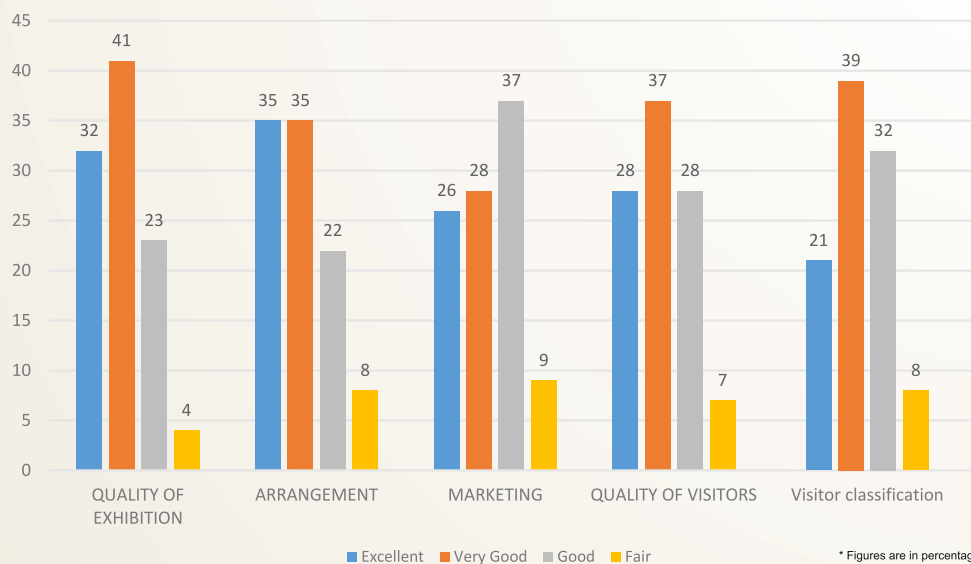


Exhibitor's
Category

INDIA AGRI EXPO Witness, Visitors across from manufacturing Organizations, Service Sector, Traders and its officials like CEO's & Entrepreneurs, Senior Executives, Corporate Planners, Manufacturing Managers & Executive, Agents of sector such as Officials from Central State Governments and Public Sector Units from across the world are also visiting this show.



Chart Title



Total Visitors : 25641

Progressive Farmers : 11240

Manufacturers : 320

Dealer/Distributors : 1823

Sarpanch : 241

Traders : 920

Others : 11097

Feedback report of India Agri Progress expo

All figures are in %age. All figures captured from feedback forms

Buss generated : 1905 lacs

Leads generated : 10400

Expected Business from Leads : 840/- Crores







Testimonials

India Agri Expo provides an excellent platform to gain deep insights into the needs of Indian customers and enhance machine sales. This understanding will significantly contribute to the advancement of agriculture in India.

Mr. Baldev Singh

Bharat Industrial Corporation



India Agri Expo is recognized as one of the most professional exhibitions for the agriculture industry in India. We anticipate that India Agri Expo will further strengthen the relationship between Indian companies and their local customers.

Mr. Sarabjit Singh

Landforce



India Agri Progress Expo provides a platform to showcase our technological expertise, strengths, and capabilities to a global audience. Each edition of the expo has driven us to achieve higher levels of performance and success, serving as a constant source of inspiration and guidance.

Ms. Soumya

Mahansaria Tyres Pvt. Ltd.



I am honored to be a part of the 5th edition of India Agri Progress Expo. My objective in attending is to explore the latest advancements from specific automation vendors. This is an exceptionally well-organized trade show and a valuable hub of knowledge.

Mr. Taranjit Singh

T&D Electronics Systems



India Agri Progress Expo continues to improve significantly with each passing year. In several aspects, UMCPL has elevated this trade event to a level that rivals some of the largest international exhibitions.

Mr. Jagjit Singh

Jagat Sukh Industries



India Agri Progress Expo is truly a unique and unparalleled exhibition. As a regular participant, I have witnessed its remarkable growth with each edition. It serves as an outstanding platform to explore technological advancements from across the globe.

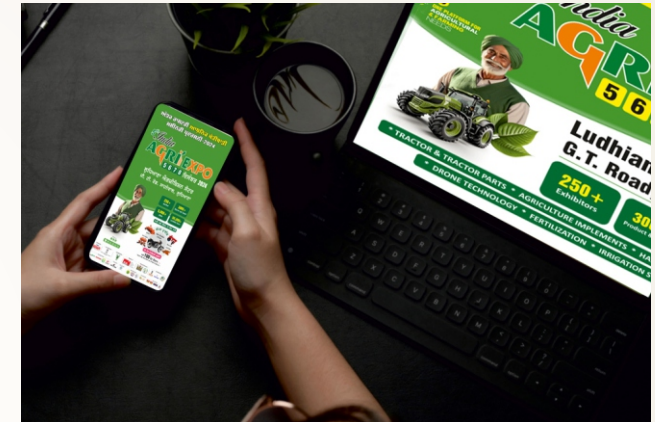
Mr. Navdeep Singh

Friends Farming Solutions





OUTDOOR ADVERTISEMENTS



SOCIAL MEDIA ADVERTISEMENTS



1 MILLION WHATSAPP



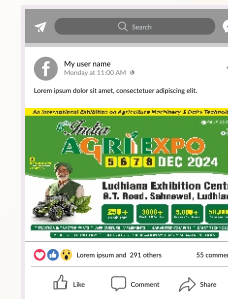
1 MILLION SMS



NEWSPAPER



4,00,000 MAILERS



FACEBOOK



20,000 TELECALLING

Association Tie-ups | Government Alliance | Direct Mailing Invites | Client Invites | Social Media Campaigns
Bulk Email & SMS Campaign | Magazine Advertisements | Website-ups | Print Media Promotion | News Paper Advertisements
Special Invitations to Dealers & Distributors | Online Media Partners | Outdoor Hoardings | SEO
Telecalling | Media Partners & Many More...

Participation Cost

Exhibition Timings : 10:00 am To 6:00 pm

Show Dates : 30th, 31st Jan, 1st Feb 2026

Venue : Ludhiana Exhibition Centre, Sahnewal, Ludhiana

Shell Stall

Minimum Stall Size : 12 Sq. Mtr.
INR 7500/- per Sq. meter
International : US \$150

Bare Space

Minimum Stall Size : 36 Sq. Mtr.
INR 7000/- per Sq. meter
International : US \$140

Open Space

Minimum Stall Size : 50 Sq. Mtr.
INR 4000/- per Sq. meter
International : US \$100

Payment Schedule

25% on Booking	:	Against Booking Confirmation
50% of Balance Amount	:	Before 31 st October, 2025
Full Amount	:	31 st December, 2025

The shell space would include:



- Fabricated Stall
- Floored Carpet
- Side & Rear Wall Panels
- Exhibitor Name on Facia
- One Laminated Table
- Two Chairs
- One Dust Bin
- Three Spot Light
- One 5 Amp Plug Socket
- One Entry in Participant Directory

Other Utilities

Exhibitor should pay additional open side charges as per rates specified below

- 2 Sides open - 10 % of space charges
- 3 Sides open - 15 % of space charges
- 4 Sides open - 20 % of space charges

Note: GST as applicable by govt. (India)

Deadline to complete exhibit transfer & stall decoration is 6pm on 29th January, 2026

Transfer of material / goods will not be allowed during exhibition.

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